



LIFEPROOF®

LET'S GO!

nÜÜd for iPad mini with
Retina display
+ iPad mini
REVIEWER'S GUIDE





nüüd FOR IPAD MINI WITH RETINA DISPLAY + IPAD MINI

Introducing LifeProof nüüd, the only all-protective tablet case designed to maximize your mini. nüüd protects iPad mini with Retina display and classic iPad mini from drops, dirt, splashes and even complete submersion. All in a case that's so slim, sleek and functional you won't know it's there — until you're glad it is.

interaction unmatched by any all-protective case on the market. LifeProof lets users enjoy iPad mini with Retina display and original iPad mini as Apple designed them, in ways and places never thought possible.

For a complete overview, visit:
www.lifeproof.com/ipad-mini-nuud

nüüd allows full access to mini's vivid Retina display, delivering a level of protection and





YOU CAN TOUCH
THE ACTUAL SCREEN

nüüd SCREENLESS TECHNOLOGY

Touchscreen glass is incredibly tough, and like all glass, it's waterproof. nüüd technology exploits these properties instead of covering them. Like a windshield seals to a car's body, the case seals to the touchscreen. Together, glass and seal keep water and debris out while the inside stays safe and dry.

Using integrated gaskets, nüüd forms a waterproof seal around the edge of your iPad mini's touchscreen. Sealing to the actual touchscreen keeps the case and

tablet completely waterproof, while the touchscreen stays open to direct touch.

- User can touch iPad mini's actual screen
- iPad mini remains completely waterproof and drop proof
- Zero visual interference - eliminates glare, rainbows
- Uninterrupted touch response



FEATURES

Compatible

Fits iPad mini with Retina display and original iPad mini

Design

The thinnest, lightest, all-protective iPad mini case ever made

nüüd

Waterproof seal protects iPad mini and opens the touchscreen to direct touch

Touch

User can touch the actual touchscreen

Function

Complete access every button, control and port

Style

Transparent back highlights Apple's brilliant design

Profile

Stays true to iPad mini's thin profile and precision lines

Acoustics

Dynamic speaker ports deliver maximum sound output and clarity

Optics

Anti-reflective optical-glass lens for distortion-free photography



LAB TESTED

Tested to meet strict specifications — and to exceed your expectations



Water Test

All cases are factory water tested. Then randomly selected units undergo additional independent inspection, including a second water test. Cases that pass are shipped. Cases that fail are scrapped.

Ensures every case is leak free and instills maximum consumer confidence.



MIL STD 810G-516

This US Military Standard addresses the functional drop. It requires that an item can physically withstand the relatively infrequent, non-repetitive shocks encountered during handling and transportation.

Survives the drops, vibrations and bumps users encounter day to day.



IP-68

The international standard for Ingress Protection (IP). 6 is the highest rating for solids. 8 is the highest for liquids. IP-68 rated cases withstand circulating talc for 8 hours and water immersion to 2m for 1 hour.

Designed and tested to keep water, dirt, dust and snow out.

SPECS

DIMENSIONS 8.5" x 5.8" x 0.63"

WEIGHT 0.29 lbs

MSRP \$119.99





ONE CASE. FOUR PROOFS.



WATER PROOF

Fully submersible to 6.6 feet (2m) for 1 hour

This level of protection goes deeper than accidental spills and splashes. Users can take their iPad mini swimming, fishing and rafting. They can shoot underwater videos. Read in the tub. Take it to the lab, classroom or hospital. And simply wash it off in the sink.

See IP-68 under Lab Tested



DIRT PROOF

Totally sealed from dirt and dust

LifeProof's water protection standards also block dust and dirt. Users can take their device hiking, camping, hunting and shopping. They can use it on the job, in the field or in the vehicle. Dirt, dust, sand, grit and mud stay out, keeping the iPad mini up and running.

See IP-68 under Lab Tested



SHOCK PROOF

Survives drops from 4 feet (1.2m)

Drops are the number-one cause of device damage. Slips from the hand, falls off the lap, drops from the car roof and knocks off the table. LifeProof nüüd is built to stringent military specifications for drop protection to safeguard iPad mini from the most common mishaps.

See MIL STD 810G-516 under Lab Tested



SNOW PROOF

Completely closed to snow and ice

Since nüüd has no problem keeping water and dirt out, it's perfect for protecting iPad mini from melting snow, ice and sleet. Traditional cases can actually wick water from melting snow, drenching the device inside. With nüüd, users can take iPad mini into the wilds of winter without worry.

See IP-68 under Lab Tested

ACCESSORIES

Mounting Cradle

Compatible with AMPS universal mounting systems (sold separately), the Mounting Cradle is perfect for cars, trucks, boats, planes, homes, offices, classrooms, boardrooms — anywhere users need iPad mini mounted and ready to go.

\$49.99



Cover + Stand

Delivers an additional layer of screen protection when iPad mini's not in use. It folds back to double as a stand for watching movies or typing, and the integrated magnets automatically wake and sleep iPad mini.

\$39.99



LifeJacket

Slipping securely around nüüd for iPad mini, LifeJacket keeps iPad mini buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection.

\$59.99



LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that — life proof. Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything — without worry.

LifeProof continues to innovate and introduce technologies like frē, nüüd and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:

<http://www.lifeproof.com/pr/>

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